



# TARANAKI KIWIFRUIT OPPORTUNITY



12<sup>th</sup> October, 2020

# Kiwifruit Opportunity

- Introduction

- To introduce myself to you, I was born and grew up in Opunake dairy farming and have been doing farm consultancy for 20 years and syndication of dairy farms since 2005, as well as some forestry. Am doing my post graduate diploma in horticulture focused on Kiwifruit and Avocado. My involvement in kiwifruit has been for 2 years now with on orchard interactions of winter pruning, harvesting, and orchard consulting, as well as numerous property assessments for kiwifruit establishment.

# Kiwifruit in Taranaki location

## Assessing your land's suitability

Each individual property needs assessment for its suitability to kiwifruit in relation to its micro climate, soil suitability, and identify suitable sites on the land area.

In order to generate a detailed development budget the following is first required for each site:

- A visit to the site to assess the soils and micro-climatic features relevant to the development
- Preparation of a plan for the orchard development on the site in line with the landowner's objectives and the capital available for the development, as to whether it is affordable for yourselves or if you want to collectively develop it with additional investment, which can be a separate block of land created.
- A detailed development budget for the specific site which includes the property development costs and labour requirements, annual pruning and thinning, vine and crop protection, education, fertiliser, pollination, R&M, admin, and harvesting with a 10-year plan.

# The Opportunity

## Assessing your land's suitability

- Doing a plan laying out the steps necessary to successfully develop the site.
- All this is initially done by Farm Ventures and secondly an independent peer review of the development plan using 2 interactive companies already heavily involved in orchard developments and consultancy around the country interacted with Farm Ventures.

After this in regards to action, there will be the project management, supervision, training, and operational management which we have the interacting resources of this available for us here. The focus is a long-term mind-set to optimise securing diversified returns for us here. We have an education service about to be established in Taranaki along with this. The example of comparative employment is approx 4/4ha vs 2/80 ha dairy.

The payments from Zespri are also paid monthly like current dairy farm income. After 30 years of time the industry like all industries has made a lot of improvements in operational performance, better resilient orchard infrastructure, and the development of Zespri is providing a very strong market managed extremely well.

# Taranaki Kiwifruit

Have completed a general assessment of our Taranaki region's comparative climate and soil for kiwifruit that is available to you here for further study.

The reason why I've researched this kiwifruit opportunity for Taranaki is from the reduced interest in further dairy, and for diversified income and employment for our region. We can get going with further development now. And it's exciting to have one of the best industry operators teaming up with such good proven operational examples.

Example difference of operating profit per hectare is approx \$2,000 for dairy and approx \$15,000 for kiwifruit per hectare.

## Contact Details

### **Farm Ventures Ltd**

PO Box 9

Oakura 4345

**06 7583688**

**027 4517427**

[www.farmventure.co.nz](http://www.farmventure.co.nz)

